

Dean's List

College of Business and Technology

Monday, April 29, 2013

Thank you to all who helped with the Annual and Endowed Scholarship night and those who will be at Honors Night.

UNK Economics Professor Dr. Vani Kotcherlakota will lead a group of UNK students to experience China at Hebei Normal University in Shijiazhuang, China (Southwest of Beijing).

Encourage students to consider the experience. They will:

- Create an adventure of a lifetime!
- Go with a group of UNK students!
- Graduate on time!
- Stand out in a tough job market!
- Add experience to your resume!

All courses offered are in the UNK catalog so registration is easy via MyBLUE. Six credit hours will count toward your UNK General Studies requirements.

“Modern China is on the move and those who learn its secrets now will increase their chance for success in the new world economy!”

Administration, Faculty and Staff:

Dr. Jeanne Stolzer, FSID, received the “Outstanding Faculty of the Year” award from the Division of Student Affairs at the University of Nebraska.

Dr. Allan Jenkins, Economics, was a discussant at the Great Plains Symposium on School Consolidation at the Younes Conference Center in April. He coauthored a paper, “A Modest Proposal: Nurse Practitioners to Improve Clinical Quality and Financial Viability in Critical Access Hospitals,” with Leslie Marsh, CEO of Lexington Regional Health Center (and UNK alum), and Dr. Donna Diers, Yale University professor who was a recognized international leader in nursing policy and now deceased. The paper was published in the *Journal of Policy, Politics, and Nursing Practice*. <http://ppn.sagepub.com/content/early/recent> also available on Google Scholar.

Dr. Vani Kotcherlakota, Professor of Economics, presented her co-authored paper (Dr. Gandhi B. Veluri) entitled “Measures of Globalization” and served as a session chair at the National Social Science and Technology Conference in Las Vegas, Nevada March 24-26, 2013.

Dr. Steve Schulz, Dr. Heather Schulz, and Marsha Yeagley had their research results presented by Steve at the Kearney Area Chamber of Commerce Board meeting in mid-April. The title of the presentation was, “Using Subjective Well-Being to Improve Employee Retention in Sales Organizations.”

Listen to the Military Science interview on NTV. Thank you Russel Bartholow.
<http://www.nebraska.tv/category/222068/video-landing-page?clipId=8783171&autostart=true>

Dr. Michelle Fleig-Palmer, Dr. Janet Lear, Dr. David Palmer, Management, and T. Luethke, Management student, had an article, "How Do Mentors and Protégés Choose Each Other? The Influence of Benevolence, OCB, and POS on the Initiation of Mentoring Relationships," published in the *Journal of Business and Leadership: Research, Practice and Teaching*.

Dr. Fleig-Palmer, Dr. Hodge, and Dr. Lear also had an article, "Teaching Ethical Reasoning Using Venn Diagrams" published in the *Journal of Business Ethics Education*.

Dr. Jim Toppen, Dr. Rod Flanigan, Industrial Technology, **Dr. Janet Lear**, & **Dr. G. Stewardson**, had an article, "The Historical Impact of Business and Engineering Education on the Industrial Distribution Discipline" published in the *Technology Interface International Journal*.

Read the Hub article about Dr. Seshadri's marketing students.

http://www.kearneyhub.com/search/?s=start_time&sd=desc&q=Boost+for+the+bricks

Dr. Greg Broekemier received the Regional Institutional Faculty/Staff of the month Award.

Students:

Abbie Davis, Economics graduate with an MIS Minor from Wood River, will deliver the senior address at the 2013 spring commencement. Abbie will graduate Summa Cum Laude. **Marissa Niday**, Business Administration major with a minor in Management is from Fremont. She also will graduate Summa Cum Laude and deliver the senior address at Honors Convocation.

Dr. Michelle Fleig-Palmer, Management, will mentor **Yi Zhao** and **Kaitlin Duggan** on research projects

In the Undergraduate Research Fellows program for the 2013-2014 academic year. The students will each be paid a \$1,000 stipend while they are conducting the research. This is a program in which only 100 students are accepted on an annual basis.

Enactus won a Regional Trophy in Seattle, WA in April 2013 for their Annual Report and outreach programs which helped people in need by utilizing business practices. The group worked with more than 20 local bankers, realtors, and business owners to create a sense of "realistic entrepreneurial pressure" for all participants. They collaborated with two Economic Development Directors in Kansas to expand New Venture Adventure in the Midwest. They created a new venture in a fictional town through the development of mission statements, loan requests, lease negotiation, creation of marketing campaigns, addressing ethical dilemmas, solving global sourcing issues, managing cash flow, and they ultimately made a presentation of their

overall business plan to a panel of judges. In addition, they worked on a campuswide recycling project and developed a program with the UNK Financial Aid office to engage students entering the workforce to learn business terms and concepts. They also worked with area students in the development and opening of the Circle C Market that serves citizens in Cody, Davenport and Potter, NE by providing them with a grocery store and developing entrepreneurial skills within the community. The fifteen students under the direction of the CRRD Director, Shawn Kaskie, and Dr. Jake Messersmith, Management, are: Zach Shultz, Senior from Grand Island; Kori Dietz, Sophomore from Morrill; Alyshia Nelson, Senior from Newman Grove; Abbey Rhodes, Freshman from Savannah, MO; Maggie Fennessy, Sophomore from Norfolk; Michael Lechowicz, Sophomore from Omaha; Hyejin Park, Freshman from South Korea; Nicole Connor, Junior from Bennington; Jon Larchick, Senior from Loup City; Levi Mendyk, Freshman from Litchfield; Colton Door, Freshman from Kearney; Jordan Starostka, Freshman from Kearney; Miranda Kluthe, Junior from North Platte; Kelsey Martinsen, Freshman from Primrose; Amanda Thee, Junior from Kearney.

The **Construction Management** student organization was awarded the Community Service Program of the Year Award for their work on Kearney's Santa Cottage by Sharon Pelc, UNK's Director of Student Life. The group is advised by **Dr. Kennard Larson**.

The certificate of award is attached.

Take a look at the attachments to see the Interior Design Senior Show photos from Sunday.

The College of Business and Technology at the University of Nebraska at Kearney has announced the students who have performed exceptionally well on the spring 2013 Major Field Test.

They are: Chaney Black (97th percentile) Spencer; Jeffrey Bryant (99th percentile) North Platte; Kevin Dancer (90th percentile) North Platte; Abbie Davis (98th percentile) Wood River; Jarod DeTurk (95th percentile) Amherst; Daniel Frauendorfer (94th percentile) Aurora; Clayton Pfeifer (96th percentile) Grand Island; Jake Sawatsky (96th percentile) Silver Creek; Shari Spilinek (96th percentile) Elba; and Justin Vogel (98th percentile) Scottsbluff.

Take a look at the **Supply Chain Management** officers in the attached photo along with Tom Henning of Cash-Wa.

Student Research Day participant **Charla Peeks** from Kearney is in the Family Studies program. She was advised by Dr. Jeanne Stolzer in her research titled "Boys Will Be Boys: The Possibility of Misdiagnosing Biological Behavior." This research challenges the current trend in over diagnosing and misdiagnosing Attention Deficit Hyperactivity Disorder (ADHD) in boys from ages 6-12 years of age that are treated with dangerous stimulant drugs. Behavioral differences in boys and girls were compared to illuminate biological gender differences, illustrating why boys are prone

to being labeled ADHD. Stimulant medications were compared and shown to be analogous with Schedule II drugs such as Methamphetamine, Cocaine and Barbiturates. The long term effects of stimulant drugs on the brain were discussed and explained illustrating the dangerous effects they pose to the brain. Alternatives such as diet, physical activities, and learning environment were discussed as other options to examine before drugging boys.

[LINK](#) View the photos from the lunch with Brian Maher with Union Pacific.

Scholarship recipients are identified in the attachment above. Faculty selected Outstanding Juniors based upon their performance in their classes as well as their involvement on and off campus in various organizations **\$234,741 in scholarships were awarded through 90 scholarships resulting in 276 awards to 182 recipients.** The 2013 Outstanding Juniors are **Accounting/Finance:** Michael Florance, Papillion; Kirsti Rehler, Austin, TX; Chaney Black, Spencer. **Economics:** Yipeng Zhang, China; Sara Wilson, Imperial; Logan Krueger, Amherst, CO. **Family Studies/Interior Design:** Carly Havener, Fremont; Crystal Shortall, Bayard. **Industrial Technology:** Travis Groteluschen, Columbus; Brett Douglas, Ravenna; Matt Lenagh, Omaha; Nick Knudson, Norfolk; Tomas France, Gothenburg; Christina Ritz, Arcadia. **Management:** Jordan Bloesser, Colorado Springs, CO; Gongxun Zhang, China; Shad Bride, St. Johns, AZ; Brenda Marble, Holdrege; Andrew Broadfoot, McCook. **Marketing/MIS:** Jacobi Goodell, Kearney; and Bailey Mahlberg, Elwood.

Honors graduates for 2013 will be recognized at a ceremony May 2, 2013. Students to be recognized from **Accounting/Finance:** Jeffrey G. Bryant from North Platte who plans to attend graduate school at Colorado State University to pursue a Master in Accountancy. Ryan Grossnicklaus from Aurora plans to attend graduate school at UNL obtaining a Masters in Professional Accountancy, graduating in May 2014. After that, he has accepted a job with KPMG in their Omaha office as an audit associate starting in the fall of 2014. Roy T. Machamire from Zimbabwe, Africa plans to enroll in graduate school in 2014 at Wharton School of Business to study insurance and risk management or financial engineering. **Economics:** Abbie Davis from Wood River plans to work as a marketing representative at Xpanxion and to marry Matt Wecker in June. Zachary E. Shultz from Grand Island plans to be searching for a job to gain experience before applying to a Master of Business Administration Program. Pamela Thindwa from Blantyre, Malawi plans to work at BWW Law Group in Bethesda, Maryland and will start a master's program applications for international commerce and trade policies. **Family Studies & Interior Design:** Amy Encinger from Grand Island plans to attend the comprehensive PhD program in Child, Youth, and Family Studies at UNL. Amanda High from Bertrand plans to marry in June and is currently looking for a job working with children and families or within ministry. Crystal Krohn from Grand Island plans to work full time at Case New Holland in Grand Island as a press brake operator, where she will continue to work until she finds an interior design job. **Industrial Technology:** Jessica Rivas from Lexington is currently looking for employment opportunities. Pierce Longacre from Fremont plans to work for GE Energy in July. He will enter the Commercial Leadership Program which is a two-year

training program to become a Sale Engineer. Tracy Metz from Imperial will be working full-time at Allmand Bros, Inc. in Holdrege. Kyle William Kerkman from Clearwater plans to work as a Project Engineer at The Waldinger Corporation in Omaha. Christopher Lee McEntee from Kearney plans to work as an engineer for Kiewit Infrastructure South Central. Jeffrey S. Lantz from Lincoln plans to stay in Kearney for the next year, taking on an advisory role as an alumnus of Phi Delta Theta, and refocusing on flight training working towards becoming a commercial pilot.

Management: Eric Michael Rosenberg from North Platte is presently employed as a fleet coordinator with a transportation company in Omaha. Megan A. Axmann from Overton plans to stay in Kearney and work as she is part-owner of Divas Floral Shop and Boutique, a company she and two partners established in November 2012. Vanessa Leeper Jones from Colorado Springs plans to continue focusing of her Masters in Marketing at the Daniels College of Business at the University of Denver. Upon completion of that program, she would like to be a developer of marketing strategies for a company that sells consumer products, and at some point possibly pursue a PhD. Ariane Jae Aten from Kearney plans to continue to serve as the Administrative Assistant and Data Coordinator at Buffalo County Community Partners. Sarah Jo Schilling from McCook plans to work with her mother at her Christian bookstore. **Marketing/MIS:** Justin A. Vogel from Scottsbluff plans to work as a Sales Representative for GIX in Grand Island. Elizabeth "Libby" Manfull from Gibbon plans to work as a product manager for Horizon Design Inc. in Kearney. Clayton J. Pfeifer from Grand Island plans to continue working as a software quality analyst at Xpanxion in Kearney. He will take the GMAT this summer in hopes of someday earning a graduate degree. Samantha C. Seina from Elkhorn plans to move to Omaha where she will work for Union Pacific as an Account Representative in marketing and sales. **MBA:** Ronald Spencer Wall from Henderson is making plans for the future.

Internships and Experiential Learning Highlight

Bailey Mahlberg, Junior in Marketing, advisor Dr. Steve Schulz

Bailey Mahlberg, junior in Business Administration with an emphasis in Marketing, currently is completing a one-year internship with the Nebraska Center for Rural Affairs, based out of Lyons, NE. She is serving as their statewide Farm-to-School Coordinator as part of a national program that connects farmers with local schools to provide a market for locally-grown produce and improve school lunch program nutrition. The Center for Rural Affairs is a nonprofit organization that aims to advocate for policies that support rural communities, create opportunities to earn a living in rural communities, and advance communities by working to develop leaders. Bailey has attended many local meetings as well as national conferences as part of this position, including the Great Plains Growers Conference in St. Joseph, MO, and the Nebraska Sustainable Agriculture Society Conference at Mahoney State Park where she led roundtables and breakout sessions on the Farm-To-School Program. In addition to meeting with many school foodservice directors around the state and farmers, Bailey also organized the Farm-To-School Summit in April at UNK, which the College of Business and Technology co-sponsored. Other highlights of Bailey's internship included meeting with Senator Annette Dubas, appearing on NTV's Good Life to promote the program, sending out surveys, and learning to use the

ReferenceUSA database for sales and marketing. Bailey feels that she has gotten to use many aspects of marketing at her internship and has thoroughly enjoyed the experience!

Alumni News:

Please remember to forward your news items to Marsha Yeagley so that proper coverage can be provided. Your news may be added to the next Dean's List, and/or posted on the "Notables" section of the website, or the Dean's page of the site. When appropriate, a news release will be sent to students' hometown newspapers and/or the Hub, as well as covering the item in the June publication of the College of B&T Annual Report. Remember that what you and your students do "makes a difference." In order to send the press release to the students' hometown newspaper, please provide the hometown. Help us in the recruitment and retention process by informing Marsha of your news.

Send to:

yeagleym@unk.edu.

Please only send information regarding papers and presentations after the fact.

Marsha K. Yeagley
Senior Lecturer, Marketing/MIS Department
Coordinator of College Communications
West Center Building W241
University of Nebraska at Kearney
Kearney, NE 68849
308-865-8345



